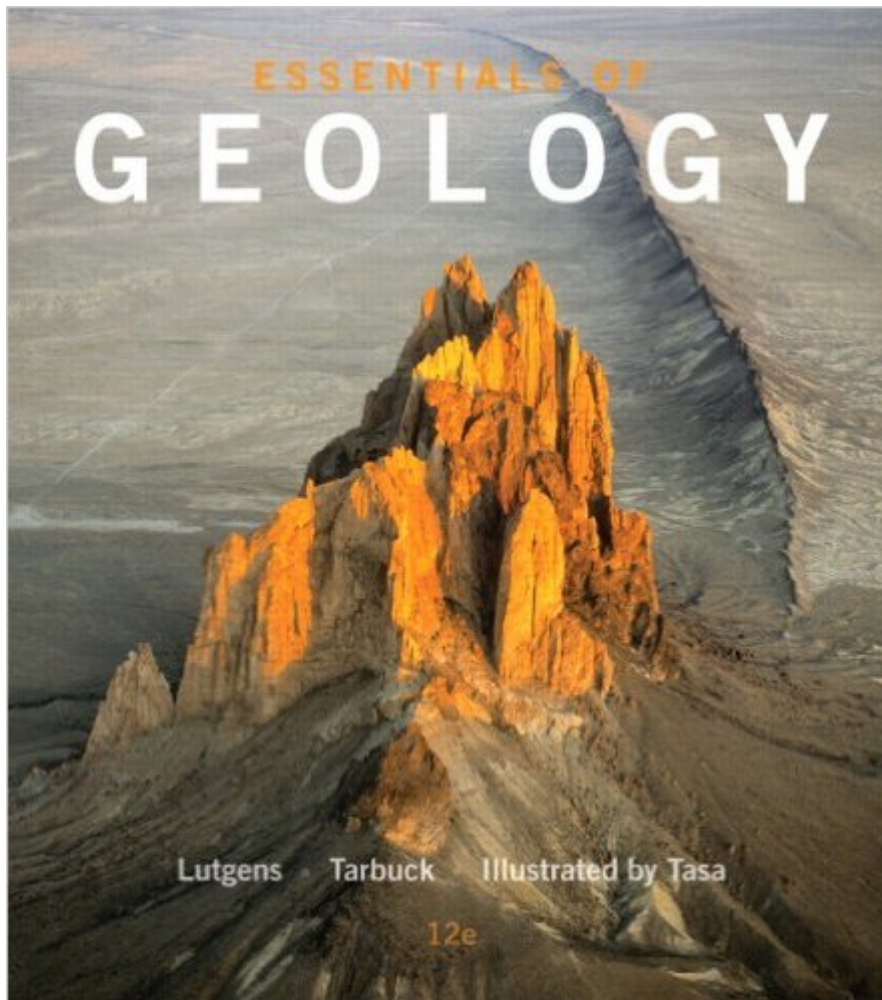


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Essentials Of Geology (12th Edition)



Synopsis

From the renowned Lutgens/Tarback/Tasa team, the Twelfth Edition of *Essentials of Geology* continues to elevate its readability, art program, focus on basic principles and instructor flexibility. This revision incorporates what has historically made the text a best seller with a new active learning approach throughout each chapter, which offers students a structured learning path and provides a reliable, consistent framework for mastering the chapter concepts. It also includes new additions to its learning path, mobile field trips, and visual program. This edition is supported by MasteringGeology, “used by over 1.5 million science students, the Mastering platform is the most effective and widely used online tutorial, homework, and assessment system for the sciences. This program will provide an interactive and engaging learning experience for your students. Here’s how: Personalize learning with MasteringGeology: MasteringGeology provides students with engaging and interactive experiences that coach them through introductory physical geography with specific wrong-answer feedback, hints, and a wide variety of educationally effective content. Teach with an active learning path that emphasizes learning objectives, tie questions back to objectives, ask students to analyze, synthesize, and critically think about core concepts, and break down chapter content. Engage students with an art program that supports a structured learning path with its bold-magazine like design. Note: You are purchasing a standalone product; My_Lab/Mastering does not come packaged with this content. If you would like to purchase both the physical text and My_Lab/Mastering search for ISBN-10: 0321949803/ISBN-13: 9780321949806. That package includes ISBN-10: 0321947738/ISBN-13: 9780321947734 and ISBN-10: 0321966864/ISBN-13: 9780321966865. My_Lab/Mastering is not a self-paced technology and should only be purchased when required by an instructor.

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Customer Reviews

I would say that the majority of text books out there are difficult to get through. Clearly that makes it difficult to complete all of the required readings for one's classes. Here is how I know that this book is different: until I started reading it I had no idea that I was interested in Geology. I've really enjoy reading this book and find its content fascinating. I actually look forward to the required reading assignments and have read a chapter that was not in my required reading. That never happens. Consider yourself lucky if this is your Geology textbook.

I love this textbook! I haven't taken a science class in 20 years and this has been a great book. The pictures are great examples and you can even scan the code to watch videos explaining what you are learning. The virtual field trips are great too. I would highly recommend using this if you are a teacher of Geology.

This is an excellent geology book. It is exceptionally easy to read and understand. The pictures are wonderful, and a slide show of all the pictures is included for teachers to use. I use every one in my Geology class. The explanation of radioactive dating is so good, that I completely understood it myself for the first time and I have been teaching AP Chemistry for 25 years.

After purchasing the book for over \$110 Pearson gave me typical pass-the-buck attitude when I was unable to access my course. Although it came with the access code more than 70% of my class could not access the class. They only encouraged us to purchase a separate code in order to access an only slightly different site, which makes you wonder why you have to hand over more than 150 just to gain access to the site you were promised access to in the beginning. And in addition to all of this, the actual site is hardly "intuitive" or any of the words they advertise it with. Mcgrawhill did a better job providing Connect Plus. Give them your money not Pearson, because all they care about is money not education, and that's coming from a finance major

I had to get this book for my basic geology course. As a first-time geology student, this book was very easy to read and understand. The drawings are spectacular and always relevant to the text. This is literally (literally) the only college text I have ever read, front to back. It helps that geology is

of great interest to me. I would definitely recommend this book.

Very well written and edited. Coherently conveys concepts, ties everything back to over-arching principles, tells a compelling story throughout. I highly recommend this textbook as an introduction to geology for the student and general public alike.

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